

MASTER OF BUSINESS ADMINISTRATION



COLLEGE OF
BUSINESS & MANAGEMENT



PROGRAM OBJECTIVES

- ▶ The student will analyze business scenarios to determine pertinent leadership skills needed to efficiently implement and lead organizational activities that result in positive change guided by the servant leadership model.
- ▶ The students will evaluate business decisions utilizing critical thinking and analytical models with ethical principles and Christian values as the guide in problem-solving.
- ▶ The student will gather, assemble and adapt research for analysis in order to effectively operate a business enterprise.
- ▶ The student will collaborate and communicate in and among teams, using the Christian principles of cooperation and teamwork guided by the servant leadership model.

CAREER OPPORTUNITIES

Chief Executive Officer

Chief Financial Officer

Chief Marketing Officer

Chief Human Resources
Officer

International Business
Leader

Entrepreneur

Manager



Total Units: 36 (6)



Courses: Online



Student / Teacher Ratio: 13:1



*HIU is a great university with
tremendously helpful staff that offers
a great learning experience while
incorporating my faith in Christ*

- Anthony Perry
MBA Graduate



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PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PROGRAM CURRICULUM

PREREQUISITES

Accounting & Finance	3
Principles of Economics	3

TOTAL UNITS: 6

MBA MAJOR COURSES

Servant Leadership & Ethics	3
Marketing Management	3
Financial Management	3
Global & Environmental Economics	3
Researching Business Solutions	3
Strategic Management & Planning	3
Entrepreneurship	3

Choose one course:

Research Project	3
Capstone Project	3

TOTAL UNITS: 24

TOTAL MAJOR REQUIREMENT: 24 (6)

TOTAL CONCENTRATION: 12

TOTAL UNITS FOR THE DEGREE: 36 (42)

PROFESSIONAL CONCENTRATIONS

Choose one concentration

MARKETING MANAGEMENT CONCENTRATION

Marketing Research	3
Global Marketing Management	3
New Product & Innovation Management	3
Strategic Marketing Management	3

TOTAL UNITS: 12

NON-PROFIT MANAGEMENT CONCENTRATION

Choose four courses:

Missional Entrepreneurship	3
Enterprise Development	3
Human Resource Management	3
Contemporary Issues for Non-Profit Management	3
Fundraising	3

TOTAL UNITS: 12

GENERAL MANAGEMENT CONCENTRATION

Organizational Behavior	3
Project Management	3
Human Resource Management	3
Legal & Risk Management	3

TOTAL UNITS: 12

CUSTOMIZED CONCENTRATION

Students with well-defined goals for their professional development may find their needs are best met by a combination of courses as a concentration that does not conform to the specific requirements of any of the three established concentrations. Students may create a Customized Concentration consisting of any four courses from the listings above.

TOTAL UNITS: 12